

Barcelona Youth Soccer Team

Prospective sponsorship and endorsement
presentation:

Boys Under 9 Regional Travel Team
Clifton, New Jersey



Team Barca Soccer Facts

- Established September 2010
- Playing under the Clifton Stallions Travel Soccer Club
- Coached, Trained and Managed by Custodio Fernandes, Tony Gregorio and Victor Barris
- Fall 2010 – First season playing in the Morris County Youth Soccer Association – Champions of U9 Flight 5 with an 8-1-1 record.
- Played in the Parsippany Pride Tournament
- Played in the Mid-Atlantic Premier Soccer (MAPS) Fall Challenge, Fort Dix, NJ.

Team Barca Soccer – The Story

- Compete at the highest State, Regional and National Levels
- Develop scholastic athletes – Will institute academic requirements as a pre-requisite to remain on team.
- Our Team Story is the Story of Soccer. The players pursue becoming the best they can be while building a foundation for team building, discipline and fundamentals of soccer.
- Significant financial obligations in order to keep the team together competing against state, regional and ultimately national levels.
- Seeking sponsorship and endorsement participation.

Sponsorship and Endorsement

- Targeting Local and regional businesses.
- Contributions can be made directly to the team annual cost items i.e., Tournaments, League Registration, Equipment and Travel Expenses.
- Clifton Stallions Club is a 503C Non-Profit Organization.
- Sponsorship Levels – Platinum, Gold and Silver
- Estimated Annual Team Operating Budget for a 12 Player Roster \$9,700.00, may vary depending on number of tournaments and travel requirements.

Annual Team Budget & Costs Items

- Budgetary commitments are based on an average of \$9,700.00 annually.



Team Barca Sponsorship Levels

Description - Annual Contributions	Platinum \$2000	Gold \$1000	Silver \$750
Corporate recognition on Barca Soccer apparel, sports bags, car decals, etc.	✓		
Front page sponsor recognition on the Barca Soccer website and link to sponsor's website	✓		
Distribution of promotional items – i.e. key chains, literature, of Sponsoring Company.	✓		
Corporate Logo / Brand on Team Practice and Tournament warm-up shirts.	✓	✓	
Web Link to your business/organization's website from the teams website.	✓	✓	✓

THANK YOU VERY MUCH FOR YOUR SUPPORT

BE PART OF A SPECIAL GROUP OF BOYS – TEAM BARCA

VISIT US AT [HTTP://CSBARCA.TEAMPAGES.COM](http://CSBARCA.TEAMPAGES.COM)
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