

## **To Prospective Sponsors**



"invest in Clifton pride"

Clifton Stallions Barcelona "Barca"

#### Clifton, New Jersey

"Giuseppe Rossi is an American-born Italian professional footballer who plays as a forward for Fiorentina and the Italian national team. Born in Teaneck, New Jersey, he began his career with the <u>Clifton Stallions</u> in nearby Clifton, New Jersey, but joined the youth team of Italian club Parma at the age of 12. When he was 17, he was signed by English club Manchester United, but he was unable to break into the first team; after loan spells with Newcastle United and back at Parma, he signed for Spanish club Villarreal in 2007. After five-and-a-half years with Villarreal, he returned to Italy, signing for Fiorentina in January 2013."

### Welcome to Clifton Stallions Barca soccer team

We are excited to announce that the Clifton Stallions, a non-profit organization, is ready to begin another winning year for the City of Clifton, and the State of New Jersey. Like **Giuseppe Rossi**, we offer area soccer players the chance to develop their skills to attain their personal goals. Our athletes earned the opportunity to travel from Hartford to Baltimore to compete in the soccer tournaments. Being invited to participate in these competitions is an honor which reflects just how dedicated, hardworking, and talented each member is of the Clifton Barca Boy's U13 team. 2014 GotSoccer Ranking was 43rd in NJ, 155th in Region and 404th in the Country. "Our goal of the Clifton Stallions Barca Soccer Team is to give athletes an opportunity to improve their soccer skills to the next level and to help aid the player in seeking a collegiate scholarship. While also teaching the game of soccer, the staff will be showing the athletes that working hard, working together and pledging commitment is what it takes to be part of a successful team, all the while making new friends and having an enjoyable experience."

As we compete in games and tournaments and look forward to another successful season, we respectfully request your financial help to achieve success.

With these goals and efforts, there is a financial burden placed on each individual family. In an effort to help offset the cost of participation in Clifton Stallions Barca soccer, we are seeking corporate and patron sponsorships for the team. It is our request that area businesses will make a contribution to help offset expenses incurred in the upcoming 2015 season such as practice, training, and tournament fees.

Your company will have the opportunity to be named (in accordance with club policies and procedures) on tournament "warm up" jerseys, practice jerseys and posting on the team website <a href="www.csbarca.teampages.com">www.csbarca.teampages.com</a> with acknowledgement and thanks.

We are a non-profit organization and all sponsorships are tax deductible. And our **Tax ID is 27-3623443**. Sponsorships can be made by **check payable to Clifton Stallions** and mail to the following address:

Clifton Stallions PO Box 512 Clifton, NJ 07012



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#### CORPORATE AND INDIVIDUAL SPONSORSHIP OPPORTUNITIES

On an individual basis, we also are interested in patron donations. If you are able to provide a contribution we would appreciate your support. You will have the choice to remain anonymous or to have your name published on our website as noted below.

#### SPONSORSHIP OPPORTUNITIES

## "Goal Keeper" Sponsorship \$1,000 (and up)

- Your company name on "warm-up" tournament jerseys
- Your company name on practice jerseys
- Your name on our website with a link to your website
- A team picture
- A letter of appreciation

## "Defender" Sponsorship \$500

- Your company name on "warm-up" tournament jerseys
- Your name on our website with a link to your website
- A team picture
- A letter of appreciation

## "Midfield" Sponsorship \$250

- Your name on our website with a link to your website
- A team picture
- A letter of appreciation

## "Forward" Sponsorship \$100

- A team picture
- A letter of appreciation

We thank you in advance on behalf of the athletes you are sponsoring and our club as a whole, your generosity and support of the Clifton Stallions Barca Soccer Team. Any questions, please email team management at cliftonsoccerbarca@gmail.com.

Sincerely,

Coaches and Managers of Clifton Stallions Barca Soccer Team